



USA 1&1 Internet Backgrounder

Founded in 1988, 1&1 Internet is the world's largest Web hosting provider by known servers. Internationally, 1&1 maintains approximately 13 million contracts with both consumer and business users. 1&1 Group manages more than 19 million domain names worldwide. It operates 5 highly-secure, green data centers housing 70,000 servers that process over 7 billion monthly emails.

Known for its comprehensive and affordable Internet products, 1&1's unique business model positions it as a one-stop Internet shop. From domain registration to web hosting, site creation, technical support and cutting edge technology, 1&1 offers users every available resource to easily and affordably create and maintain an optimal Web presence.

1&1 introduced its distinctive approach to the U.S. in September of 2003 with an innovative and aggressive promotion that offered three years of web hosting for free. Since the January 2004 launch of its complete product line in the U.S., 1&1 has become one of the country's top 5 Web hosts. In September 2008, 1&1 opened a 55,000 square foot data center opened in Lenexa, Kansas.

Widely regarded as the dominant Web hosting player in the European market, 1&1 is headquartered in Germany, where it also offers products for mobile Internet access with unified messaging and personal information management along with DSL service. Additionally, 1&1 enjoys a growing presence in the US, UK, Canada, Mexico, France, Spain, Italy, Poland, Austria, Argentina, Romania and the Philippines. In September of 2011, 1&1 began its largest campaign including international TV commercials shown during primetime and professional sporting events on both network and cable stations.

1&1 Internet, Inc. is a subsidiary of United Internet--a profitable public company with a market cap of \$8 billion. Its North American headquarters is located in Chesterbrook, Pa., a Philadelphia suburb.